



Trade and Sponsorship Packages

An Invitation to Sponsor

The 5th International Symposium on Stock Enhancement and Sea Ranching (ISSESR) will be held from 11th – 14th October 2015, at the Aerial Function Centre, University of Technology, Sydney, Australia.

The ISSESR is the seminal symposium for aquatic resource enhancement professionals across the world, and occurs once every 4-5 years. This symposium confronts contemporary biological/ecological, social, economic, and management issues relating to stock enhancement and sea ranching, and attracts international representatives from preeminent management and research institutions and businesses. The ISSESR highlights and progresses innovation across these issues and fosters beneficial networks among participating industries, professionals and sponsors.

The theme of the 5th ISSESR will be *Fisheries Enhancement and Restoration in a Changing World*, and provides an exciting opportunity for businesses, governments, universities and other organisations alike. This event will focus on the active management of recruitment limitation through stock enhancement and sea ranching, but will also address the underlying biological and ecological processes which must be understood if stock enhancement is to have positive outcomes for fisheries. The symposium program will synthesise recent scientific developments with the social, economic and management considerations that underpin an integrative approach to fisheries ecology and management.

The 5th ISSESR will be held alongside the 2015 Australian Society for Fish Biology Annual Conference, and this event will complement the ISSESR with a focus on other areas of fisheries enhancement in both freshwater and marine environments, with special sessions on both habitat rehabilitation and artificial reefs. These joint conferences will attract leading international and local industry groups, fisheries scientists, academics and students.

As a key stakeholder in the science and management of fisheries resources, the Organising Committee would like to invite you to join this conference as a sponsor. A number of sponsorship packages are available to suit different marketing objectives and budgets. The Conference organisers (ICMS Australasia, Emma Rutledge, Event Sponsorship Coordinator, emmar@icmsaust.com.au, +61 2 9254 5000) will be happy to answer any questions you may have, or discuss how we can tailor a package to your individual objectives for this event.

Platinum sponsor - \$30,000 + GST

- Opportunity to provide a 5 minute address to delegates during the Conference
- Logo placement on selected delegate bag
- Allocated space for a trade display desk (*Material to be supplied by your organisation*)
- **SIX (6)** Complimentary Full Registrations to the Conference including access to all sessions and catering breaks
- **SIX (6)** Complimentary tickets to the Conference Dinner
- Recognition at the Conference by display of organisations logo on a Sponsors Recognition Board
- Recognition on the front cover of the Conference Registration Brochure
- Recognition on the front cover of the Program Handbook
- Acknowledgement on official Conference website with logo and hyperlink to organisation's website
- List of registered delegates and mailing addresses in excel format (*Subject to the Privacy Act*)
- **ONE (1)** A4 insert or promotional product in Conference satchel (*Material to be supplied by your organisation*)
- Recognition in Session Room by display of logo on a looped PowerPoint slide prior to and between the commencement of sessions
- Full page advertisement on the Program Handbook (*Organisers reserve the right to place advertisements in various section of the Handbook at their own discretion*)
- Acknowledgement at Official Opening and Dinner as a Platinum Sponsor

Principal sponsor - \$20,000 + GST

- **FOUR (4)** Complimentary Full Registrations to the Conference including access to all sessions and catering breaks
- **FOUR (4)** Complimentary tickets to the Conference Dinner
- Allocated space for a trade display desk (*Material to be supplied by your organisation*)
- Recognition at the Conference by display of organisations logo on a Sponsors Recognition Board
- Recognition in the Conference Registration Brochure
- Recognition in the Program Handbook
- Acknowledgement on official Conference website with logo and hyperlink to organisations website
- List of registered delegates and mailing addresses in excel format (*Subject to the Privacy Act*)
- **ONE (1)** A4 insert or promotional product in Conference satchel (*Material to be supplied by your organisation*)
- Recognition in Session Room by display of logo on a looped PowerPoint slide prior to and between the commencement of sessions
- Full page advertisement on the Program Handbook (*Organisers reserve the right to place advertisements in various sections of the Handbook at their own discretion*)
- Acknowledgement at Official Opening and Dinner as a Principal Sponsor

Major sponsor - \$10,000 + GST

- **TWO (2)** Complimentary Full Registrations to the Conference including access to all sessions and catering breaks

- **TWO (2)** Complimentary tickets to the Conference Dinner
- Recognition at the Conference by display of organisations logo on a Sponsors Recognition Board
- Recognition in the Conference Registration Brochure
- Recognition in the Program Handbook
- Acknowledgement on official Conference website with logo and hyperlink to organisations website
- List of all registered delegates and mailing addresses in excel format *(Subject to the Privacy Act)*
- **ONE (1)** A4 insert or promotional product in Conference satchel *(Material to be supplied by your organisation)*
- Recognition in Session Room by display of logo on a looped PowerPoint slide prior to and between the commencement of sessions
- Half page advertisement in the Program Handbook *(Organisers reserve the right to place advertisements in various sections of the Handbook at their own discretion)*
- Organisation branding on a concurrent stream on a given day
- Acknowledgement at Official Opening and Dinner as a Major Sponsor

General sponsor - \$5,000 + GST

- **ONE (1)** Complimentary Full Registration to the Conference including access to all sessions and catering breaks
- **ONE (1)** Complimentary ticket to the Conference Dinner
- Recognition at the Conference by display of organisations logo on a Sponsors Recognition Board
- Recognition in the Conference Registration Brochure
- Recognition in the Program Handbook
- Acknowledgement on official Conference website with logo and hyperlink to organisations website
- List of all registered delegates and mailing addresses in excel format *(Subject to the Privacy Act)*
- **ONE (1)** A4 insert or promotional product in Conference satchel *(Material to be supplied by your organisation)*

Keynote sponsor - \$5,000 + GST

Keynote sponsors will fund and receive naming rights for **ONE** of the joint keynote presentations being given at the conference. If desired, the keynote sponsor will be able to negotiate a topic with the Conference Organising Committee, and recommend a potential speaker.

Other Keynote Sponsors benefits include:

- Recognition before and after the keynote presentation, including verbal naming during the introduction to the speaker, and display of logo on a PowerPoint slide prior to and during question time for the presentation
- Recognition at the Conference by display of organisations logo on a Sponsors Recognition Board
- Recognition in the Conference Registration Brochure
- Recognition in the Program Handbook

- Acknowledgement on official Conference website with logo and hyperlink to organisations website

Other sponsorship and trade opportunities

Trade Booth	\$2,000 <i>plus GST</i>
<ul style="list-style-type: none"> • Space for a ~2 m trade table (table, 2 chairs and black screen for background) will be provided in the conference foyer/poster area (<i>all material to be supplied by your organisation</i>) • ½ Page advertisement in Conference Program Handbook 	
Concurrent Session Sponsor	\$2,000 <i>plus GST</i>
<ul style="list-style-type: none"> • Acknowledgement on slide at the beginning of session • Acknowledgement in program 	
Advertising in Conference Program Handbook	
<ul style="list-style-type: none"> • Full Page • ½ Page • ¼ Page • Satchel insert (<i>printed material or promotional product supplied by your organisation to be inserted into Conference satchel</i>) 	\$1,100 <i>plus GST</i> \$ 550 <i>plus GST</i> \$ 275 <i>plus GST</i> \$ 550 <i>plus GST</i>

If none of the above packages suit your needs, the Organising Committee would be happy to tailor a package to suit your individual requirements. Please contact Emma Rutledge (emmar@icmsaust.com.au) to discuss your ideas.



5th ISSESr
SYDNEY · AUSTRALIA

Sponsorship Proposal Form

CONTACT DETAILS *(Please print clearly in block capitals)*

Contact Name:			
Position:			
Company:			
Address:			
State:		Postcode:	
Telephone:		Facsimile:	
Mobile:		Email:	

SPONSORSHIP PACKAGES

All prices listed below are in Australian Dollars (AUD) and are exclusive of 10% Goods and Services Tax (GST)

Sponsorship/Trade Package	Price	Publicity/Advertising	Price	Qty.
Platinum	\$30,000	Concurrent Session	\$2,000	
Principal	\$20,000	Advertising		
Major	\$10,000	• Full Page	\$1,100	
General	\$5,000	• ½ Page	\$ 5,50	
Keynote	\$5,000	• ¼ Page	\$ 275	
Trade Booth	\$2,000	• Satchel insert	\$ 550	
SUBTOTAL		SUBTOTAL		
GST (add 10% to subtotal)		GST (add 10% to subtotal)		
TOTAL (AUD)		TOTAL (AUD)		

METHOD OF PAYMENT (tick appropriate box)

I have enclosed/will forward a cheque made payable to ICMSA

I wish to pay by bank transfer (bank details will be supplied on your tax invoice issued with confirmation)

I wish to pay by credit card: Visa MasterCard Amex
Credit Card Number _____

Expiry Date ___/___ CCV _____

Card Holder's Name _____

Signature _____

Please Note: All credit card payments will appear as "ICMS Australasia Pty Ltd" on your statement

CONDITIONS OF PAYMENT

Payment in full 100% is required upon confirmation of your sponsorship item and/or booth number. If you would like to stagger payments, please contact Emma Rutledge (emmar@icmsaust.com.au) to discuss payment arrangements.

TERMS AND CONDITIONS

- a. ASFB & ISSESR 2015 reserves the right to refuse your application for any reason at its sole discretion.
- b. If your application is accepted, ASFB & ISSESR 2015 will contact you using the contact information provided by you on the Sponsorship and Exhibition Application Form.
- c. All accepted applicants must sign and return the Sponsorship Agreement within 14 days of receiving notification of acceptance of your application. ASFB & ISSESR 2015 will provide you with the relevant Agreement. Failure to return the signed Sponsorship Agreement within the period specified in this clause will result in the immediate revocation of such acceptance.
- d. You acknowledge and agree that you have read the information contained in the ASFB & ISSESR 2015 Prospectus and that such information forms part of these Terms and Conditions.

I have read and agree to the Terms and Conditions of this Application and wish to become and exhibitor / sponsor* of ASFB & ISSESR 2015 (*cross out whichever does not apply).

I agree to be invoiced for a total of \$_____ (including GST).

Signature: _____ Date: _____

POST OR FAX YOUR COMPLETED APPLICATION FORMS TO:

Operations Manager, Sponsorship and Exhibitions
ASFB & ISSESR 2015
GPO Box 3270, Sydney NSW 2001 Australia

Email: emmar@icmsaust.com.au
Tel: (+61 2) 9254 5000
Fax: (+61 2) 9251 3552